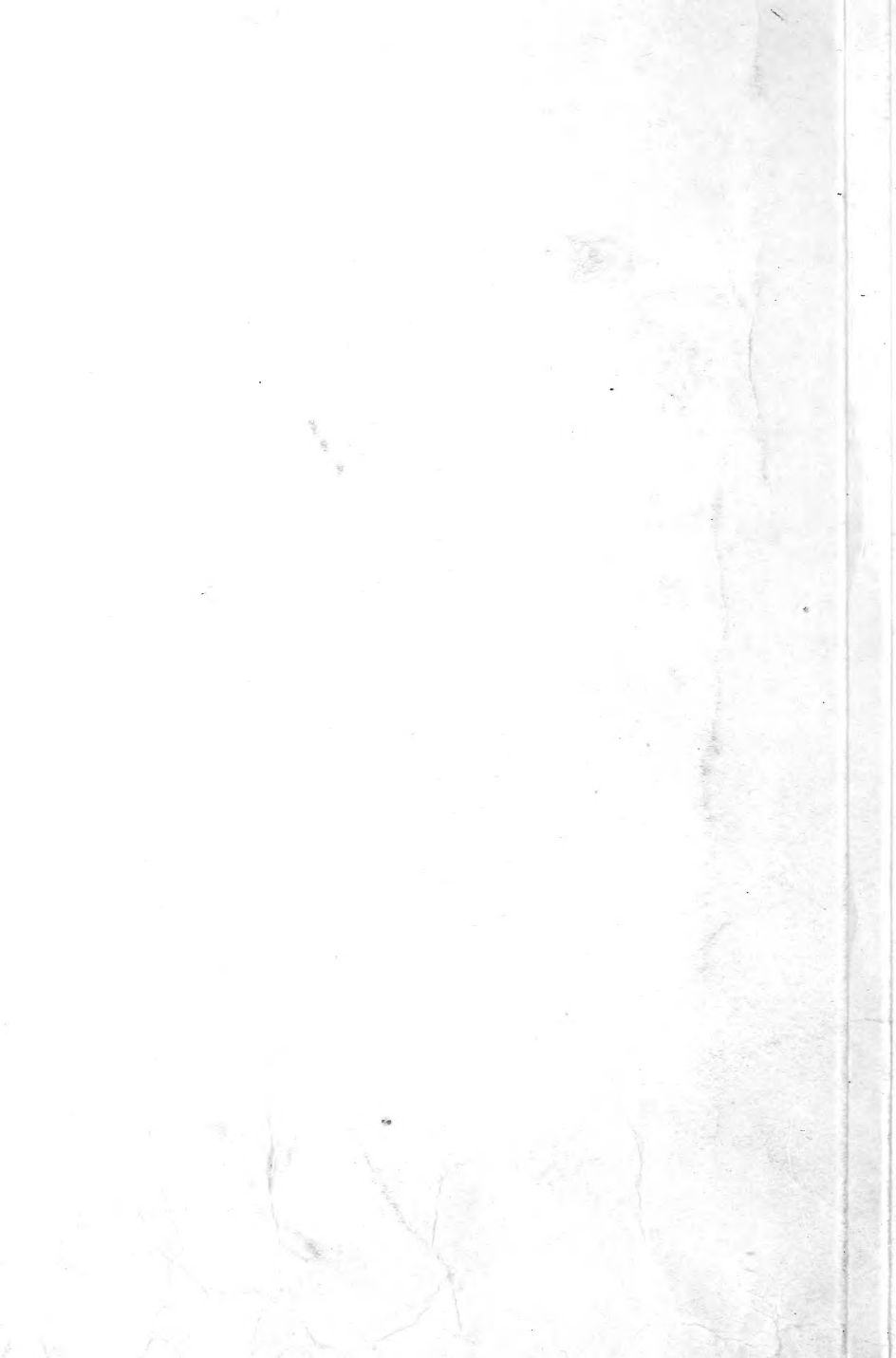


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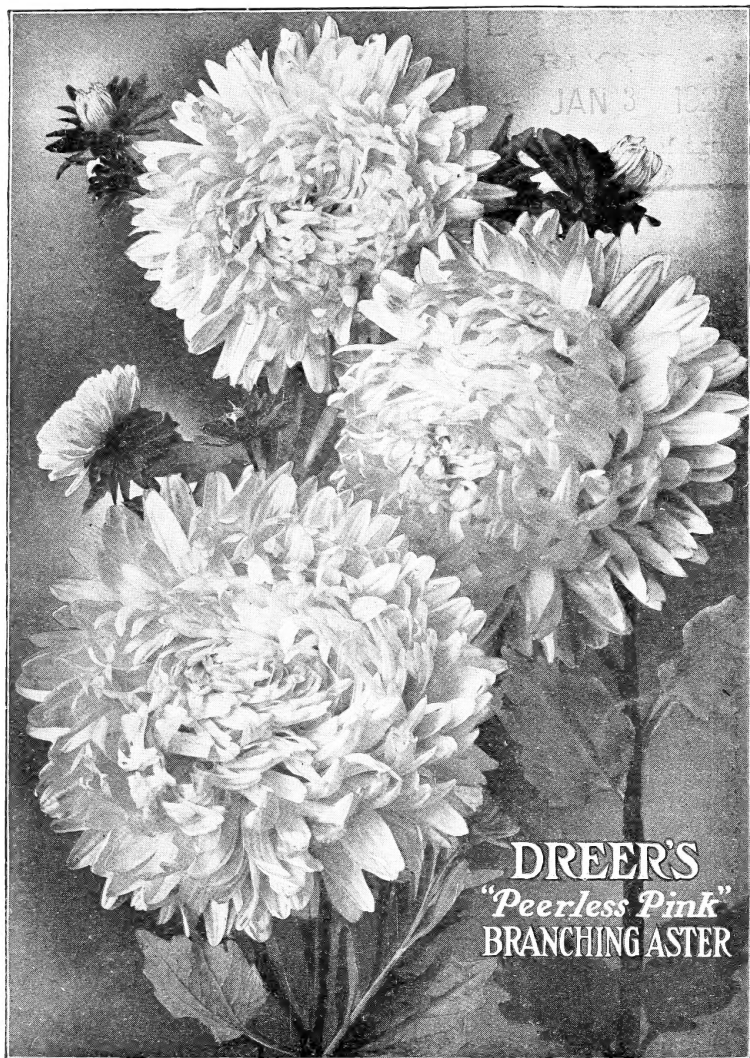
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1909

SPECIAL OFFER OF  
**Dreer's Famous Asters**



**DREER'S**  
*"Peerless Pink"*  
**BRANCHING ASTER**

**HENRY A. DREER**

714 CHESTNUT STREET  
PHILADELPHIA, PA.

# DREER'S FAMOUS ASTERS

**A**STERS are one of the most important summer and autumn flowers, and receive special care at our hands. Yearly exhaustive tests of both home-grown and imported stocks are made with a view to offering only the choicest kinds, regardless of cost. As a result of this care, our list comprises only such sorts as can be planted with perfect confidence that nothing better is procurable, no matter at what price or from what source.

Asters will thrive in any good soil, prepared in the same way as you would for a crop of vegetables, but it is well to remember that any extra care taken in the preparation of the soil is repaid by finer plants, larger blooms, with longer stems and more profuse flowering. They should have an open, sunny position, and prefer a good, heavy, loamy soil, enriched with a liberal quantity of thoroughly rotted manure, and the addition of wood ashes or air-slaked lime, and we do not advise growing them on the same ground year after year; it is better to change each season.

For early flowering the seed should be started in the greenhouse, hot-bed or cold-frame in April, transferring them to their flowering quarters as soon as danger from frost is past. For August and later flowering it is just as well to sow them in the open in May, preferably in a prepared seed bed, transplanting them when two or three inches high to where they are to bloom.

The main essentials to insure fine Asters are a rich soil, frequent cultivation, no check to their growth from start to finish, and ample room to develop. When wanted for cutting with long stems, they should be set out not closer than twelve inches apart in the rows and two feet between the rows.

**HENRY A. DREER**

**Flower Seed Specialists**

**714 Chestnut Street**

**Philadelphia, Pa.**



## Dreer's Superb Late Branching Asters.

This superb strain, of American origin and especially adapted to our climatic conditions, has long been one of our leading specialties, extraordinary care being given each season to the selection of the very finest specimens for stock seed, resulting in a strain that is acknowledged by the leading growers as unsurpassed.

The plants form strong, branching bushes, 2 to 2½ feet high, bearing on long, strong stems their handsome Chrysanthemum-like flowers, which, under ordinary cultivation, average over 5 inches across. The form of the flowers, together with the length of the stems, places them at the head of Asters for cutting. They come into bloom from two to three weeks after the average type, usually being at their best during September, and filling in the gap between the general run of Asters and Chrysanthemums. We offer eight beautiful and distinct colors.

	Trade pkt.	Per oz.
<b>Azure-blue.</b> A deep rich lavender . . . . .	\$0 25	\$1 00
<b>Deep Crimson.</b> Rich and glowing . . . . .	25	1 00
<b>Deep Rose.</b> Rich and brilliant . . . . .	25	1 00
<b>Pale Lavender.</b> Exquisite greyish-blue . . . . .	25	1 00
<b>Deep Purple.</b> A rich royal shade . . . . .	25	1 00
<b>Rose-pink.</b> A lovely shade; beautiful cut flower . . . . .	25	1 00
<b>Shell-pink.</b> Soft and dainty . . . . .	25	1 00
<b>Pure White.</b> Perfect in its purity . . . . .	25	1 00
<b>Finest Mixed.</b> All the colors mixed . . . . .	25	75



## **Dreer's "Pink Beauty" Aster.**

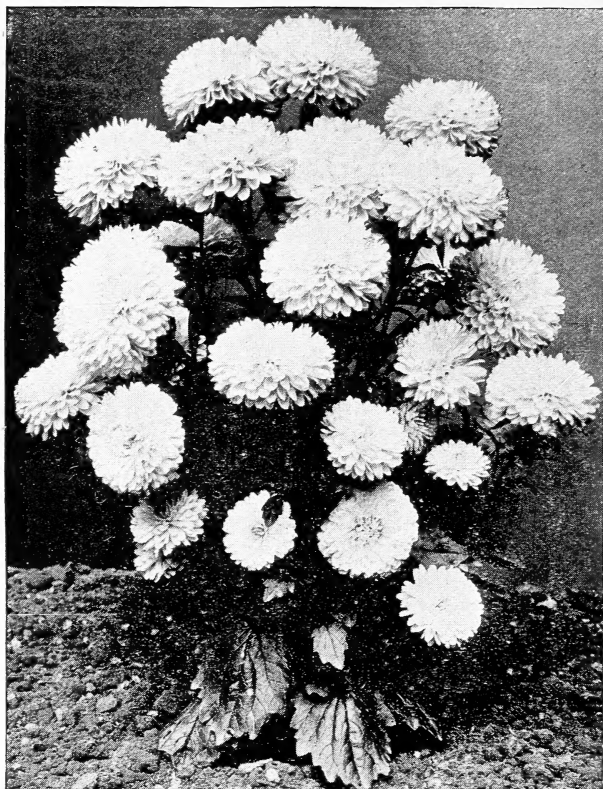
### **The Finest Pink Mid-season Aster.**

Introduced by us in 1908, and a magnificent variety of strong, free, upright growth, 24 to 30 inches high, blooming from early in August until well on in September, with frequently as many as 50 flowers open at one time on long, strong stems, and averaging 4 inches across, of chrysanthemum shape, the inner petals incurved, outer reflexed; color a soft, delicate, blush-pink; a shade that is always in demand for cutting, and pronounced by experts the finest pink mid-season sort yet introduced. 50 cts. per trade pkt.; \$4.00 per oz.



### **Dreer's "Peerless Pink" Aster.**

This grand new Aster may briefly be described as a glorified late branching shell-pink or Mary Semple. It has the same strong, sturdy habit of growth; comes into bloom a little earlier, bears freely almost globular flowers, rarely under 4 inches across and frequently over 5 inches. The color is rich shell-pink, similar in shade but more decided than the late branching. The centre petals are prettily incurved, while the wide outer petals reflex, making a most artistic and finely finished flower. 50 cts. per trade pkt.; \$4.00 per oz.



### **Daybreak Aster.**

Of symmetrical growth and habit ; attains a height of 18 inches, and produces during August in the greatest profusion perfect globe-shaped double flowers, which are of a delicate pink tint. 40 cts. per trade pkt.; \$2.00 per oz.

### **Purity Aster.**

This variety is identical in every way to Daybreak, being of the same symmetrical growth, height and free-flowering qualities ; the flowers, however, instead of being pink, are pure glistening white. 50 cts. per trade pkt.; \$2.50 per oz.



# DREER'S SPECIAL OFFER OF ASTERS



## Queen of the Market Asters.

An early flowering first-class Aster, coming into flower in July, or fully three weeks in advance of the general run; of branching habit; flowers of good size and borne on long stems, making them exceedingly valuable for cutting; excellent for growing under glass.

	Trade pkt.	Per oz.		Trade pkt.	Per oz.
Pink . . . . .	20	60	Bright Rose . . . . .	20	60
Purple . . . . .	20	60	Crimson . . . . .	20	60
White . . . . .	20	60	Lavender . . . . .	20	60
Finest Mixed. All colors . . . . .				15	50



### **Lavender Gem Aster.**

One of the most beautiful Asters. It is of true Comet type, with large, artistic, loosely-arranged flowers on long, wiry stems of the most charming shade of lavender imaginable. Begins blooming in July, continuing through August. 50 cts. per trade pkt.; \$3.00 per oz.

### **White Fleece Aster.**

One of the largest and most perfect of the Comet type, bearing flowers 5 inches and over across, formed into a plummy globe of glistening white; blooms at the same time as Lavender Gem, making a splendid companion. 50 cts. per trade pkt.; \$3.00 per oz.



### **Crego's Giant White Comet Aster.**

By the most careful and painstaking selection we have, we believe, brought this beautiful Aster to a state of perfection hitherto unknown in this type, of free, sturdy growth, attaining a height of over 2 feet, well branched, with long, strong stems and artistic, fluffy, graceful flowers, rarely less than 4 inches across and frequently over 5 inches, as fine as any chrysanthemum, and when cut keep longer in good condition than any Aster of this type; in bloom from mid-August on through September; in color a pure, glistening white. 40 cts. per trade pkt.; \$2.00 per oz.

### **Crego's Giant Pink Comet Aster.**

Identical in all respects to the white sort offered above, but of a beautiful soft shell-pink color, a shade that is always admired, and which combines perfectly with the white. 40 cts. per trade pkt.; \$2.00 per oz.



### Electric White Aster.

A variety of European origin ; but the stock which we offer is American-grown, and we believe of higher quality than can be procured abroad. It is a most distinct and distinguished looking flower, being made up of long, thread-like, quilled petals of snowy whiteness, which forms an airy, graceful bloom, nicely shown in the illustration. These are of very large size, rarely less than 5 inches in diameter, held erect on long, wiry stems ; grows 18 inches high, blooming from early in August to the end of September. This variety will appeal to those who want something different from the usual run of Asters. 50 cts. per trade pkt. ; \$2.50 per oz.



### Dreer's "Crimson King" Aster.

This variety was introduced by us in 1908, and our Aster grower, by careful selection, has it now perfect in every way. It has all the good qualities of our Superb Late Branching type, with extra large, densely double flowers, few under 5 inches across, on stems 15 to 18 inches long, in color a very rich blood-crimson, full of fire, making a brilliant bed or border, and very desirable for cutting, the color showing up well under artificial light. 40 cts. per trade pkt.; \$2.00 per oz.

### Early Wonder Asters.

There is no doubt of this being the best *extra* early Aster yet sent out, flowering in early July from seeds sown in the open ground at the end of April, and if sown in March can be had in bloom before the close of June. The flowers are of good size, quite double, and are borne on good, long, stiff stems, which, added to their extremely early flowering, makes them of great value for cutting.

**Early Wonder White.** 40 cts. per trade pkt.; \$2.00 per oz.

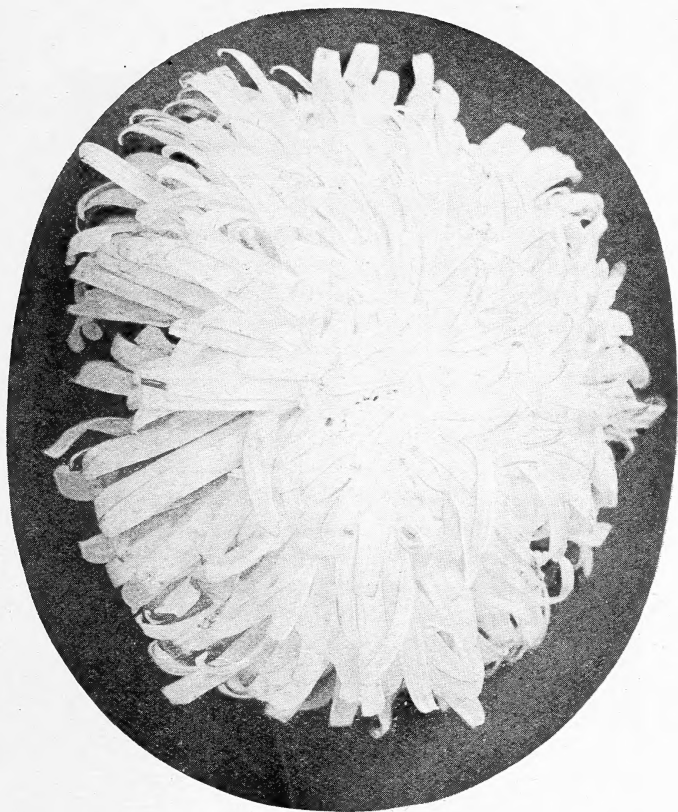
**Early Wonder Pink.** 40 cts. per trade pkt.; \$2.00 per oz.



## Ostrich Feather Asters.

This magnificent imported Aster may be briefly described as an improved Comet, differing in the candelabra form of growth and greater freedom of bloom, but its greatest merit is in the flowers, which are of immense size; made up of much longer, more loosely formed petals, equalling the best Japanese Chrysanthemums. Blooms in August. When used for cutting, the flowers should be picked when about half expanded and allowed to develop in water in a cool room.

	Trade pkt.	Per oz.		Trade pkt.	Per oz.
Bright Rose . . . . .	30	\$1 50	Violet Blue . . . . .	30	\$1 50
Lavender . . . . .	30	1 50	Vivid Crimson . . . . .	30	1 50
Salmon Pink . . . . .	30	1 50	Pure White . . . . .	30	1 50
Finest Mixed. All colors . . . . .				30	1 25



## Giant Comet Asters.

Our stock of these is grown for us by an expert and is very handsome, with immense plummy flowers; blooms in August; 18 to 24 inches.

**Giant Pure White.** 30 cts. per trade pkt.; \$1.50 per oz.

**Giant, The Bride.** The flowers, on opening, are of the purest white, changing as they become older to a beautiful shade of rose. 30 cts. per trade pkt.; \$1.50 per oz.

**Giant Branching Comet Mixed.** Magnificent flowers on stems over a foot long; flowers extremely loose and graceful; a grand type for cutting. Mixture contains a good range of colors. 25 cts. per trade pkt.; \$1.00 per oz.

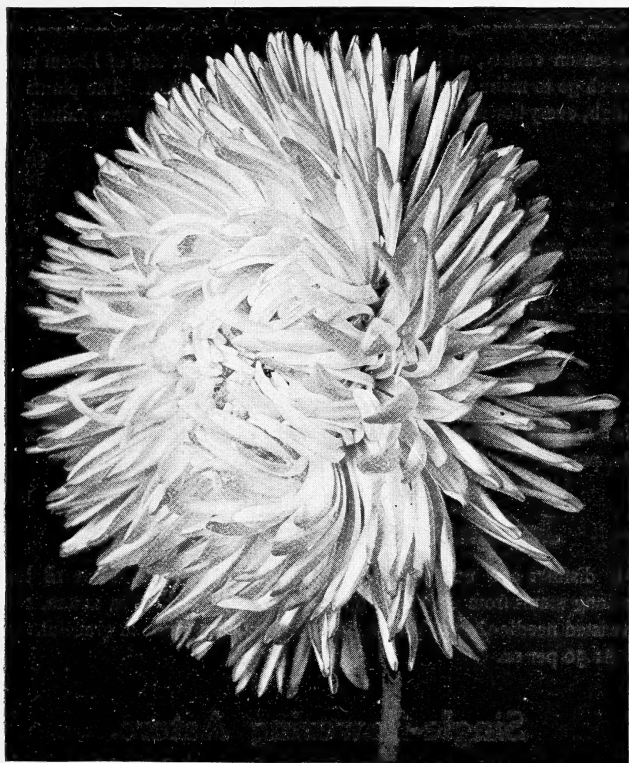


## Paeony-flowered Perfection Asters.

One of the most perfect; very double, large and finely shaped; the petals beautifully incurved; the form of the flowers being well shown in the illustration; blooms in August, 1½ feet.

	Trade pkt.	Per oz.
Glowing Crimson . . . . .	30	\$1 50
Purple Violet . . . . .	30	1 50
Light Blue . . . . .	30	1 50
Pure White . . . . .	30	1 50
Pink . . . . .	30	1 50
Brilliant Rose . . . . .	30	1 50
Finest Mixed. All colors . . . . .	25	1 25





### **Violet King Aster.**

A distinct variety, similar in habit to the Late Branching type, with long, strong stems, and perfectly double flowers of a pleasing, soft shade of violet. 30 cts. per trade pkt.; \$1.25 per oz.

### **Improved Victoria Asters.**

A magnificent class, either for bedding or for cutting. The plants form pyramidal bushes about 18 inches high, and bear during August and September large, beautiful imbricated flowers of perfect form.

	Trade pkt.	Per oz.		Trade pkt.	Per oz.
Dark Scarlet . . . . .	40	\$2 00	Peach-blossom Pink . . . . .	40	\$2 00
Purple . . . . .	40	2 00	Pure White . . . . .	40	2 00
Light Blue . . . . .	40	2 00	Rose Tinted White . . . . .	40	2 00
Finest Mixed. All colors . . . . .				30	1 75

## DREER'S SPECIAL OFFER OF ASTERS

### **Branching Paeony-flowered Asters.**

A mid-season variety, which in vigor of growth, habit, size of bloom and all other qualities which go to make up a first-class Aster, is unequalled. The plants grow about 18 inches high, every flower being borne on a long stem, making them valuable for cutting or bedding.

	Trade pkt.	Per oz.
<b>Crimson</b> . . . . .	30	\$1 50
<b>Dark Blue</b> . . . . .	30	1 50
<b>Peach-blossom Pink</b> . . . . .	30	1 50
<b>Pure White</b> . . . . .	30	1 50
<b>Finest Mixed.</b> All colors . . . . .	30	1 25

### **China Asters.**

This is a mixture of many sorts, chiefly saved from our trial lots. 10 cts. per trade pkt.; 30 cts. per oz.

### **Japanese or Tassel Asters.**

Entirely distinct and novel. Plants of pyramidal growth, about 18 inches high, bearing on long stems from 40 to 50 flowers, averaging 4 inches across, composed of wavy and twisted needle-shaped petals, making the flower free and graceful. 30 cts. per trade pkt.; \$1.50 per oz.

### **Single-flowering Asters.**

The single China Asters are very effective in beds or borders, and offer a pleasing change to the innumerable double sorts; mixed colors. 15 cts. per trade pkt.; 40 cts. per oz.

### **Sunlight Asters.**

This variety resembles in growth and form of flowers the Paeony Perfection type, and is the only really yellow variety yet introduced. 40 cts. per trade pkt.; \$2.00 per oz.

### **Waldersee Asters.**

A perfectly distinct type; forming dense, globular plants from 8 to 9 inches high and literally smothered—over 200 flowers have been counted on a single plant—with small double, flat flowers, each about an inch across, in a large variety of colors; of great value for edges of beds, pots, etc. 50 cts. per trade pkt.; \$3.00 per oz.